
toui Launches Its Link-in-Bio Page, Turning One Page Into a Hub of Trackable Short Links

Every link on a touti link-in-bio page is a full short URL — with click analytics, ten theme looks, QR codes, custom domains, and management from inside AI assistants.

TAIPEI, Taiwan — July 13, 2026 — touti, the short-link service built into your AI workflow, today launched its link-in-bio page, which turns a single touti page into a hub for all of a person's or brand's important links. The page lives at a short, memorable address made to sit in a social profile like Instagram or Threads, so followers see everything worth sharing in one place.

Social profiles have started to allow a handful of links — Threads and Instagram now permit up to five — but for anyone routing people to a shop, an event, the latest video, and a contact channel at once, the slots run out fast. Worse, those links are scattered across platforms, with the click data locked inside each platform's own dashboard; a separate link-in-bio tool solves the layout but sits apart from a creator's own short links and analytics.

The link-in-bio page folds that back into one place. What sets it apart is what sits underneath: every link on the page is a full touti short URL, so the tracking, QR codes, and routing that power the rest of the service apply to each one. A creator can see the tap count for each link, learn which offer resonates, and generate a QR code for the whole page to print on a card or a package.

The page can be dressed to match a brand. touti offers ten theme worlds — from paper and night to aurora and ocean — with a choice of accent color and button shape, no design or coding skills required; paid plans add a custom background image and custom colors.

A brand can also serve the page from its own domain, so the address itself carries the brand, and links and content can be updated at any time — including from inside AI assistants like Claude and ChatGPT through touti's MCP connector.

The link-in-bio page is available now to all touti users, including the free plan. Existing users can add a page to the links they have already created.

For full details, see: <https://toui.io/bio/>

About touti.io

toui.io is a short-link service embedded in your AI workflow. It lets people shorten links, build link-in-bio pages, generate QR codes, and measure campaigns — including directly inside AI assistants like Claude and ChatGPT through its Model Context Protocol integration.

Founded in Taiwan, touti.io takes its name from the Taiwanese phrase "tó-uī," meaning "where to?" The service is built entirely on Cloudflare's edge platform.

For more information, visit toui.io.

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